



2 Wellington Street
Sans Souci N.S.W. 2219
www.stgeorgepbc.com.au

The St. George Power Boat Club is extending invitations to organisations to sponsor the club for the current and future motor boat racing seasons. The Power Boat Club is particularly interested in developing a mutually beneficial business relationship with organisations who would directly benefit from the sponsorship packages on offer.

BRIEF HISTORY

The St. George Power Boat Club was formed in 2003 to manage speed boat racing previously undertaken by the St. George Motor Boat. In September 2016 the club was renamed the St. George Power Boat Club. The Power Boat Club is generously supported by the St. George Motor Boat Club through sponsorship and use of the clubs facilities.

From a meeting attended by less than a dozen boating enthusiasts on May 28th 1920 the St George Motor Boat Club has become one of the finest clubs of its kind in NSW. The clubs first speed boat regatta was on the 10th July 1920 with two speedboats facing off in the now 1km course. In 1921 the large weatherboard home was converted into a club house. On April 21 1923 the 3rd speedboat regatta was held with 96 craft participating. The club house was official opened on the 20th August 1955.

Today the St George Motor Boat Club stands as a fitting monument to those foundation members who just wanted to race boats. Our achievements in motor boat racing are of world wide standards and members currently hold several speed records. Each year right in front of the club house on our registered course records are established and broken. Over the years we have had many visitors from overseas from Europe, Africa, America, and NZ here to compete in major racing events.

WHAT ARE THE ADVANTAGES OF SPONSORING THE POWER BOAT CLUB

Sponsorship of the Power Boat Club includes multiple forms of advertising for your business and products. If your organisation operates in the St. George or Sutherland Shire your advertising is directed at your local market. Similarly if your business has any association with marine activities your advertising is directly targeted at consumers of marine products. Boat owners are also consumers of automotive products, including oils, lubricants, polishes and other maintenance equipment. Boat racing is an exciting, adrenalin filled sport where competitors are technically savvy and are always looking for the latest equipment to record and promote their experiences.

The St. George Power Boat Club course is in Kogarah Bay, directly in front of the St. George Motor Boat Club Marina. The Marina has a capacity of 240 vessels and currently is at over 90% occupancy with a new arm to the Marina opened in 2013. Racers, supporters and volunteers utilise the Motor Boat Club car parks to assemble for racing and utilise the clubs facilities for socialising. Advertising displays are in the areas used by all of those involved in the racing activities, other boat owners who utilise the Marina, their guests and others who simply socialise at the club.

The St. George Motor Boat Club has a current membership of 21,000. Over 1,000 guests visit the club every day. The Club's website (<http://stgeorgembc.com.au>) averages some 20,000 hits per month. The Power Boat Club's website (<http://www.stgeorgepbc.com.au>) receives about 3,000 visitors per month, with the traffic increasing leading up to significant racing days.

The St. George Power Boat Club is affiliated with the Australian Power Boat Association (<http://www.ausapba.com.au>). The racing season runs from September through August the following year. In September each year the St. George Motor Boat Club hosts a season opening day where invitations are extended to flag officers of similar clubs and other dignitaries. Guests enjoy gourmet food and beverages in the club rooms before moving to vessels to take part in a sail past followed by a leisurely cruise in the local area. Catering and beverages are also provided during the cruise.

In summary, the advertising associated with sponsorship of the Power Boat Club:-

- Offers better value for money than other forms of advertising.
- Advertises directly to your local customers.
- Directly targets the market at which your products are aimed.
- Maintains a competitive advantage against industry rivals.
- Offers you the opportunity to entertain corporate guests on race days.
- Welcomes you to being part of an exciting and dynamic sport.
- Provides the opportunity to mingle with the directors and managers of the St. George Motor Boat Club and St. George Power Boat Club at social events.

The St. George Power Boat Club looks forward to welcoming you to our growing family of boating enthusiasts.

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STANDARD INDIVIDUAL SPONSORSHIP PACKAGE - \$300

- Listing of Sponsor on Power Boat Club website and Facebook Page.
- Promotion of your products or specials on Power Boat Club website and Facebook Page.
- Listing on race day/spectacular program.
- Acknowledgement over PA system on race days.



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BRONZE LEVEL PACKAGE - \$500

- Listing of Sponsor on Power Boat Club website and Facebook Page.
- Promotion of your products or specials on Power Boat Club website and Facebook Page.
- Listing on race day/spectacular program.
- Acknowledgement over PA system on race days.
- Scrolling banner on PBC website for "Sponsor of the Month."
- Honorary membership of the Power Boat Club.
- Naming rights to one club race per year.
- Entitlement to Flag/banner erected at St George MBC on race days.

SILVER LEVEL PACKAGE - \$1,500

- Listing of Sponsor on Power Boat Club website and Facebook Page.
- Promotion of your products or specials on Power Boat Club website and Facebook Page.
- Listing on race day/spectacular program.
- Acknowledgement over PA system on race days
- Scrolling banner on PBC website for "Sponsor of the Month."
- Honorary membership of the Power Boat Club.
- Entitlement to Flag/banner erected at St George MBC on race days.
- Naming rights to race/s.
 - Club day races
- Fixed signage around MBC grounds (365 day per year during period of sponsorship).



- Marina Office (1500mm X 530mm) or Slipway Fence (2400mm X 1200mm) Maximum of 8 signs.
 - Assistance with the manufacture of signs if required.



- VIP viewing area on race days for 2 people.
- Drink/Food vouchers on Championship and Spectacular race days.
- Two Complimentary tickets to the Power Boat Club Presentation Dinner.
- Invitation for two to St. George MBC Club Season Opening Day.

GOLD LEVEL PACKAGE - \$2,500

- Listing of Sponsor on Power Boat Club website and Facebook Page.
- Promotion of your products or specials on Power Boat Club website and Facebook Page.
- Listing on race day/spectacular program.
- Acknowledgement over PA system on race days.
- Scrolling banner on PBC website for "Sponsor of the Month etc."
- Honorary membership of the Power Boat Club.
- Naming rights to parts of the course (Front straight, back straight, north/south turn, finish line).
- Entitlement to Flag/banner erected at St George MBC on race days.
- Fixed signage around MBC grounds (365 day per year during period of sponsorship).



- Marina Office (1500mm X 530mm) or Slipway Fence (2400mm X 1200mm) Maximum of 8 signs.
 - Assistance with the manufacture of signs if required.



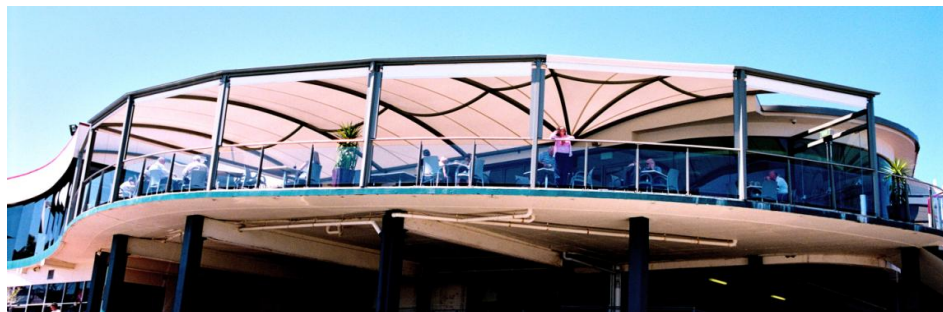
- VIP viewing area on race days for 4 people.
 - Option of Balcony or inside.
- Drink/Food vouchers on Championship and Spectacular race days.
- Two Complimentary tickets to the Power Boat Club Presentation Dinner.
- Invitation for Four to St. George MBC Club Season Opening Day.
- Naming rights to race/s.
 - Spectacular Day race.
 - Club day races.
- Escorted visit to the Control Tower on race days.
- Other advertising within the St. George MBC.
 - Scrolling signs/displays/monitors.
- Listing on St. George MBC Website (20,000 hits per month)/Link to Sponsor from MBC website.
- Distribution of Bar Coasters advertising sponsor within the MBC.
- Membership of MBC (facilitate membership application).

PLATINUM LEVEL PACKAGE - \$3,500

- Premium listing of Sponsor on Power Boat Club website and Facebook Page.
- Promotion of your products or specials on Power Boat Club website and Facebook Page.
- Premium listing on race day/spectacular program.
- Acknowledgement over PA system on race days.
- Scrolling banner on PBC website for "Sponsor of the Month."
- Honorary membership of the Power Boat Club.
- Naming rights to parts of the course (Front straight, back straight, north/south turn, finish line).
- Entitlement to Flag/banner erected at St George MBC on race days.
- Fixed signage around MBC grounds (365 day per year during period of sponsorship).



- Marina Office (1500mm X 530mm) or Slipway Fence (2400mm X 1200mm) Maximum of 8 signs.
 - Assistance with the manufacture of signs if required.



- VIP viewing area on race days for 4 people.
 - Option of Balcony or inside.
- Drink/Food vouchers on Championship and Spectacular race days.
- Two Complimentary tickets to the Power Boat Club Presentation Dinner.
- Invitation for Four to St. George MBC Club Season Opening Day.
- Naming rights to race/s.
 - Spectacular Day race and Club day races.
- Escorted visit to the Control Tower on race days.
- Other advertising within the St. George MBC.
 - Scrolling signs/displays/monitors.
- Listing on St. George MBC Website (20,000 hits per month)/Link to Sponsor from MBC website.
- Distribution of Bar Coasters advertising sponsor in MBC.
- Membership of MBC (facilitate membership application).
- Use of the St. George MBC Visitors Berth pontoon for trade displays/promotions/product launches (1 or 2 days p.a.)
- Use of the St. George MBC boat ramp for boat demonstrations/sales.